COMMUNICATIONS CONSULTANCY AND CORPORATE IDENTITY IN ARCHITECTURE AND THE BUILT ENVIRONMENT
Wordsearch is the international leader in the design and production of communications material for architecture, property and the built environment.

In addition to our property marketing services, we provide a complete marketing communications consultancy service to increase your profile, change perceptions and target new work.
The four areas within the consultancy service are Strategic Consultancy, Identity, Presentation Coaching and Editorial. Working closely with you and your team, we review the practice direction, current profile and marketing strategies to develop a series of targeted and individually costed activities over the short and long term.

The full menu of services that Wordsearch provide can be tailored to suit the specific needs and budgets of each practice.
As a consultancy specialising in marketing we are not PR agents, but can assist in developing your press strategy:

Advising on how to publicise projects, setting up profile features, establishing relationships with journalists and selecting a external consultant if required.

Strategic consultancy
- Marketing consultancy
- Business strategy
- Getting through client’s doors
- Market research

Presentation coaching
- Arrange client presentations
- Identify speaker slots
- Presentation structures
- Design and formatting

Identity
- Branding and graphic design
- Stationery design
- Marketing materials
- Print and production

Editorial
- Practice profile
- Monographs
- Newsletters
- Exhibitions
OUR CLIENT LIST INCLUDES:

ASSAEL
BRISAC GONZALEZ
CARMODY GROARKE
CHAPMAN TAYLOR
CZWG
DAVID MORLEY ARCHITECTS
DAVIS LANGDON
DSDHA
EPR ARCHITECTS
FLACQ
FLETCHER PRIEST ARCHITECTS
FOSTER + PARTNERS
GMW ARCHITECTS
GOLLIFER LANGSTON
HOK
HUGH BROUGHTON ARCHITECTS
JOHN MCASLAN + PARTNERS
JOHN ROBERTSON ARCHITECTS
LLEWELYN DAVIES YEANG
MAX FORDHAM
MOSSESIAN & PARTNERS
PENOYRE & PRASAD
RAFAEL VINOLY ARCHITECTS
SOM
STIFF + TREVILLION
CASE STUDIES
COMPACT CITY
LIVING OVER THE SHOP
Stephen Heath explore the benefits and peoples of the urban village,
to put your
old to focus on
career, or do you
want to work with us?
Review
The Comms Collective is an open and interesting networking collective for those specialising in marketing and communications for the construction design industries.

“Comms Collective”
Jointly established by Wordsearch, David Morley Architects and Price & Myers consulting engineers, the Comms Collective is a series of seminars and discussions held on a quarterly basis at New London Architecture.

WHY?
• promote good design through good communication
• forum for communicators in the built environment
• business advice to improve marketing success
• create a social network
• build alliances and relationships

WHO FOR?
• architects, engineers and related professions
• marketing managers
• public relations managers
• business development managers
• partners or directors responsible for marketing

WHAT?
• Advice from successfully marketed practices
• Practical advice from marketing professionals
• Business advice from clients
• Learn to reach target audiences and differentiate your offer
• Insight and advice from marketing specialists

TOPICS
• December 2007 Communications in practice
• March 2008 MIPIM
• June 2008 Competitions
• September 2008 Brands
• December 2008 Press & annual party

MEMBERSHIP
Contact Cassius Taylor-Smith at Wordsearch
+44 (0)20 7269 0060
cassius@commscollective.com